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WHAT SETS US APART

Locally Rooted: Founded and led by the founder born and raised in Kenya, we bring authentic local insight with a global perspective.

Global Presence: With offices in Kenya and the United States, we cater to both inbound travelers to Africa and US-based partners who seek direct, seamless collaboration without intermediaries.

Sustainability & Conservation: We actively support conservation initiatives and work with partners who share our vision of responsible travel.

Creative, Design-Driven Travel: Our team thrives on crafting unique itineraries that combine luxury, culture, lifestyle, and adventure in a way that reflects the evolving desires of modern travelers.

Insurance Coverage

At Sights Travel, we prioritize the safety, security, and peace of mind of our clients. To uphold the highest professional standards, we maintain comprehensive insurance coverage in both Kenya and the United States. This ensures that every journey arranged through us is backed by reliable protection and professional accountability across both markets.

Our Promise

With deep knowledge of Africa, trusted partnerships, and a passion for excellence, Sights Travel is committed to delivering journeys that are not only seamless but also transformative. We believe that travel is personal, and our role is to design experiences that connect people with places, culture, and moments in ways that last a lifetime. At Sights Travel, we combine the best of both worlds—carefully curated scheduled departures for those seeking seamless travel, and exclusive, tailor-made itineraries that deliver private, one-of-a-kind experiences.

PARTNERSHIPS AND ACCREDITATIONS





American Society of
Travel Advisors

MEET THE TEAM

The Sights Travel and Tours Team provides our clients with an overview of the team who deliver the absolute pinnacle of service to our entire clientele. We believe that the heart of every great journey starts with the people who help plan it. Our dedicated team of travel experts brings a wealth of experience, passion, and personalized service to every itinerary we create. Whether you're dreaming of a relaxing beach getaway, an adventurous expedition, or a cultural escape, our team is here to turn your travel dreams into unforgettable memories. Get to know the friendly faces behind your next adventure! 😊

We're not just a team we're your travel-obsessed, itinerary-loving, passport-stamping crew of adventure architects! At Sights Travel and Tours we live and breathe wanderlust, and we're here to make your next trip the kind you'll be bragging about for years. From spontaneous weekend escapes to once-in-a-lifetime bucket-list journeys, we've got the know-how, the connections, and the occasional travel pun to get you there in style. Come say hi — your next adventure starts with us

Meet the tour Guides

Say hello to our Africa tour legends the storytellers, wildlife whisperers, and cultural connoisseurs who turn every journey into an unforgettable experience. Whether you're tracking the Big Five, exploring ancient ruins, or dancing under

the stars, our expert guides are locals who know the land like the back of their hand and can't wait to share its magic with you.

Our safari guides are seasoned pros born trackers with eagle eyes and deep love for Africa's wild heart. From sunrise game drives to spotting elusive big cats, they'll take you beyond the map and into the untamed magic of the savannah.

They are more than just storytellers they're your personal gateway into the rich heritage of Africa. From vibrant local markets to ancient traditions and warm village welcomes, they'll introduce you to the soul of every place you visit.

Craving adrenaline? Our adventure guides have you covered. Whether it's hiking through rugged landscapes, paddling wild rivers, or climbing iconic peaks, they're your fearless leaders keeping it safe, thrilling, and 100% unforgettable.

You've dreamed of going on safari in Africa. You've saved for it. You've planned your vacation. You've checked all the outfitters and have chosen the best. Now as you anticipate your first game drive its success all comes down to one person – **your tour driver/guide.**

His confident smile and warm greeting tell you all is well. Your tour driver/guide escorts you to the safari vehicle and shares with you the day's journey. You already feel it – this is going to be an incredible adventure!

Indeed, nothing is more important to your safari experience than being in the company of a knowledgeable, caring and sensitive guide. Of course, you want your guide to be an expert on the wildlife and flora, to read the bush, and know how to find that elusive leopard or pride of lions.

But, just as importantly, you want your guide to be a good communicator who listens to you and quickly learns your likes and dislikes. Do you want a washroom stop? Would you like some bottled water? Perhaps it's time to take a break to enjoy a beautiful vista?

On safari it's your guide's job to connect with you just as surely as connecting with the sights and sounds of the savannah. His mission is to make this adventure personal. To be your guide and your friend on this once-in-a-lifetime adventure.

We view our guides at **Sights Travel and Tours** as the keepers of our guests' dreams. This is why we value them so highly. And why we invest in them continually, to make certain they are the finest in the business.

As you look at the thoughtful faces of our guides below, what you're really seeing is decades of experience born of this land. All our guides are local, having grown up surrounded by the wildlife of Kenya's parks and game reserves.

They bring this life-long passion to you our guest, with enthusiasm, humor and a mission to create the perfect safari experience. Some of them have been serving as long as 25 years. They take as much pride in serving the needs of their guests as they do in their knowledge of the environment.

You'll see below most of our guides have earned this prestigious endorsement from the Kenya Professional Safari Guides Association which is the KPSGA Bronze certification.

It's your assurance your guide has received expert training. And also adheres to the highest ethical standards as recognized by their professional certification. In addition to these standards all our guides regularly take refresher courses to keep up with the newest advancements in tourism and tour guiding. Our guides are multi-lingual, speaking local languages, Swahili and English with some also fluent in German, Italian, French and Spanish. At **Sights Travel and Tours** we have the perfect guide for every guest.

High energy. Great storytellers. Warm and personal. Our guides are eager to share with you their passion for the wildlife, land and spirit of Kenya and East Africa. We hope to see you soon on a safari adventure!

WHY BOOK WITH SIGHTS TRAVEL AND TOURS

1. Discover Africa the Authentic Way with Sights Travel

When you book with **Sights Travel**, you're not just booking a trip you're partnering with a team that *lives and breathes Africa*. Our founder Catherine is proudly Kenyan, with deep roots and firsthand knowledge of every landscape from the sweeping savannas of the Maasai Mara to the hidden gems of the Serengeti and beyond. Because we're based both in **Kenya and the U.S** we bridge the gap between your travel dreams and Africa's most extraordinary destinations. No middlemen. No guesswork. Just direct access to trusted local experts who


design seamless, authentic experiences with your comfort, safety, and sense of wonder in mind.


With over 25 years of expertise, our on-the-ground connections mean you enjoy **better value, personalized service, and insider experiences** you simply can't get through large global agencies. Every itinerary is crafted with care, sustainability, and cultural respect at its heart.

Book local. Travel deeper. Experience Africa through the eyes of those who call it home.


2. When you choose **Sights Travel**, you're not just booking a trip you're unlocking Africa through the eyes of those who call it home. You enjoy seamless coordination, personalized service, and the confidence of dealing **directly with the source**.

For Luxury Travelers: Experience the very best of Africa in style private charters, handpicked boutique lodges, and curated experiences designed with elegance and exclusivity. Every detail is tailored to your comfort while maintaining authentic cultural connections and responsible tourism practices.

 **For Families:** We create journeys filled with learning, laughter, and lifelong memories from child-friendly safaris and interactive cultural experiences to safe, seamless logistics for stress-free family adventures.

 **For Adventurers and Explorers:** Go beyond the ordinary trek Mount Kenya, track gorillas in Uganda, or witness the Great Migration up close. With our deep local expertise, your adventure is safe, well-guided, and unforgettable.

At **Sights Travel**, we believe in **sustainable tourism** that empowers local communities, protects wildlife, and preserves Africa's beauty for generations to come. By booking with us, you support the people, cultures, and environments that make Africa extraordinary.

 **No middlemen. No inflated prices. Just authentic, expertly curated journeys straight from the source. Book local. Travel deeper. Experience Africa with Sights Travel where every journey tells a story.**

SUSTAINABILITY (this should have its own drop down)

Sights Travel Sustainability Commitment

At Sights Travel, sustainability isn't an afterthought it's the foundation of everything we do. As an Africa-based Destination Management Company with over 25 years of experience, we understand that protecting our environment, empowering local communities, and preserving cultural heritage are essential to the future of travel on our continent.

We are deeply committed to creating travel experiences that not only inspire our guests but also make a lasting positive impact. Our sustainability actions are rooted in responsible tourism, environmental conservation, community empowerment, and ethical business practices.

1. Environmental Stewardship

We actively partner with eco-conscious lodges, camps, and service providers that follow strict environmental guidelines — minimizing waste, conserving water, and using renewable energy sources. We encourage low-impact travel, promote plastic-free operations, and support conservation initiatives that protect Africa's wildlife and fragile ecosystems.

2. Wildlife and Conservation Support

Sights Travel proudly collaborates with local conservation organizations and national parks to protect endangered species and preserve natural habitats. We advocate for ethical wildlife encounters ensuring every safari and experience respects the wellbeing of animals and contributes to their protection.

3. Community Empowerment

We believe tourism should uplift the people who make our destinations extraordinary. That's why we prioritize working with locally owned lodges, guides, and suppliers, ensuring that the economic benefits of tourism remain within the community. Our guests have opportunities to engage with local artisans, cultural

groups, and social projects that empower women, youth, and rural families through sustainable livelihoods.

4. Cultural Preservation and Respect

Our journeys celebrate Africa's rich cultural diversity. We promote authentic, respectful exchanges that honor local traditions, languages, and histories — fostering mutual understanding and pride. Our guides, many of whom are KPSGA-certified professionals, receive continuous training in responsible tourism practices and cultural sensitivity.

5. Sustainable Operations and Partnerships

With offices in Kenya and the U.S., we maintain transparent, ethical partnerships that prioritize sustainability at every level. We continually evaluate our operations to reduce our carbon footprint, promote responsible travel choices, and support global sustainability goals aligned with the UN Sustainable Development Goals (SDGs).

Our Promise

By choosing Sights Travel, our guests become part of a shared vision — to explore Africa responsibly, leave every place better than we found it, and ensure that future generations can continue to experience the continent's unmatched beauty.

Travel with Purpose. Protect the Planet. Empower the People. That's the Sights Travel way.

Sights Travel — Pioneering Sustainable Tourism, One Destination at a Time.